

Last Received: 08/30/2012 10:53 AM

Showing Buylines: All Lines

|                                    |                                      |                                 |
|------------------------------------|--------------------------------------|---------------------------------|
| Station WVBT-TV NORFOLK, VA.       | Agency ( ) GMMB                      | Rep Firm                        |
| Advertiser ( ) HIRSCHBIEL FOR CONG | 3050 K ST NW                         | Sales Office ( ) PHILADELPHIA   |
| Product PAUL HIRSCHBIEL            | WASHINGTON, DC 20007                 | Salesperson ( ) ANJIE BRADY     |
| Estimate# 1215                     | Agency C/P1/P2/E 106/113/1215        |                                 |
| Buyer Maura Gilroy                 | Flight Dates 09/04/2012 - 09/10/2012 | Salesperson Phone# 215-567-6005 |
|                                    | Hiatus Weeks                         | Salesperson FAX# 215-567-5938   |
| Phone#                             |                                      |                                 |
| Fax#                               |                                      |                                 |

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

VER 5 ISSUE REVISE RATE AND SPOTS IN LN 1  
 REVISE RATES IN LNS 2-5  
 REVISE PRGM IN LN 3  
 TOTAL REMAINS 2,225  
 PLS CONFIRM ASAP  
 THANKS,ANGELA

| LT  | Ln  | Day  | Time      | Program   | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|------|-----------|---|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---  | ---       | -----   | --- | ---      | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *1  | TU-E | 10A-11A   | MILLIONAIRE/MILLIONAIRE B                         | :30 | \$20.00  | 09/04-09/07 | 3          | 1          | 3           | \$60.00    |         |
|     |     |      |           | Buyline Comment: REVISE SPTS AND RATE PER STATION |     |          |             |            |            |             |            |         |
|     |     |      |           | Sales Remark: V5 REVISE SPTS AND RATE PER STATION |     |          |             |            |            |             |            |         |
|     |     |      |           | V5 More than 2 codes changed                      |     |          |             |            |            |             |            |         |
|     | *2  | SU   | 10A-11A   | FOX NEWS SUNDAY                                   | :30 | \$50.00  | 09/09-09/09 | 1          | 1          | 1           | \$50.00    |         |
|     |     |      |           | Buyline Comment: REVISE RATE PER STATION          |     |          |             |            |            |             |            |         |
|     |     |      |           | Sales Remark: V5 REVISE RATE PER STATION          |     |          |             |            |            |             |            |         |
|     |     |      |           | V5 More than 2 codes changed                      |     |          |             |            |            |             |            |         |
|     | *3  | TH   | 9P-10P    | GLEE  | :30 | \$500.00 | 09/06-09/06 | 1          | 1          | 1           | \$500.00   |         |
|     |     |      |           | Buyline Comment: REVISE RATE AND PRGM             |     |          |             |            |            |             |            |         |
|     |     |      |           | Sales Remark: V5 REVISE RATE AND PRGM             |     |          |             |            |            |             |            |         |
|     |     |      |           | V5 More than 2 codes changed                      |     |          |             |            |            |             |            |         |
|     | *4  | TU-E | 10P-1045P | WVBT FOX NEWS<                                    | :30 | \$300.00 | 09/04-09/07 | 1          | 1          | 1           | \$300.00   |         |
|     |     |      |           | Buyline Comment: REVISE RATE PER STATION          |     |          |             |            |            |             |            |         |
|     |     |      |           | Sales Remark: V5 REVISE RATE PER STATION          |     |          |             |            |            |             |            |         |
|     |     |      |           | V5 More than 2 codes changed                      |     |          |             |            |            |             |            |         |

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Advertiser ( ) HIRSCHBIEL FOR CONG 3050 K ST NW Sales Office ( ) PHILADELPHIA  
Product PAUL HIRSCHBIEL WASHINGTON, DC 20007 Salesperson ( ) ANJIE BRADY  
Estimate# 1215 Agency C/P1/P2/E 106/113/1215 Salesperson Phone# 215-567-6005  
Buyer Maura Gilroy Flight Dates 09/04/2012 - 09/10/2012 Salesperson FAX# 215-567-5938  
Fax# Hiatus Weeks

| LT                                       | Ln | Day  | Time      | Program            | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|--|----|------|-----------|--------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
|  | *5 | M    | 10P-1045P | WVBT FOX NEWS<     | :30 | \$300.00 | 09/10-09/10 | 1          | 1          | 1           | \$300.00   |         |
| Buyline Comment: REVISE RATE PER STATION |    |      |           |                    |     |          |             |            |            |             |            |         |
| Sales Remark: V5 REVISE RATE PER STATION |    |      |           |                    |     |          |             |            |            |             |            |         |
| V5 More than 2 codes changed             |    |      |           |                    |     |          |             |            |            |             |            |         |
|  | *6 | W    | 8P-10P    | SYTYCD             | :30 | \$800.00 | 09/05-09/05 | 1          | 1          | 1           | \$800.00   |         |
| Buyline Comment: ADD TO SKED             |    |      |           |                    |     |          |             |            |            |             |            |         |
| Sales Remark: V5 ADD TO SKED             |    |      |           |                    |     |          |             |            |            |             |            |         |
| V5 Added                                 |    |      |           |                    |     |          |             |            |            |             |            |         |
|  | *7 | SA   | 7P-730P   | COL FBALL PRE GAME | :30 | \$200.00 | 09/08-09/08 | 1          | 1          | 1           | \$200.00   |         |
| Buyline Comment: ADD TO SKED             |    |      |           |                    |     |          |             |            |            |             |            |         |
| Sales Remark: V5 ADD TO SKED             |    |      |           |                    |     |          |             |            |            |             |            |         |
| V5 Added                                 |    |      |           |                    |     |          |             |            |            |             |            |         |
|  | *8 | TU-F | 6A-7A     | DARILLY BUZZ       | :30 | \$5.00   | 09/04-09/07 | 3          | 1          | 3           | \$15.00    |         |
| Buyline Comment: ADD TO SKED             |    |      |           |                    |     |          |             |            |            |             |            |         |
| Sales Remark: V5 ADD TO SKED             |    |      |           |                    |     |          |             |            |            |             |            |         |
| V5 Added                                 |    |      |           |                    |     |          |             |            |            |             |            |         |

---REPORT TOTALS---

Report Totals: 12 / \$2,225.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$2,225.00  
Sales Totals: 12 / \$2,225.00  
Station Totals: 12 / \$2,225.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |          |         |          |          |         |          |
|---------------|----------|---------|----------|----------|---------|----------|
| Market Totals | \$18,542 | CATV 0% | WAVY 25% | WGNT 2%  | WPXV 0% | WTKR 31% |
|               |          | WTVZ 2% | WVBT 12% | WVEC 28% |         |          |

EC'd Yes    Last Received: 08/30/2012 10:53 AM

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| Advertiser | ( ) HIRSCHBIEL FOR CONG |                  | 3050 K ST NW            | Sales Office       | ( ) PHILADELPHIA |
| Product    | PAUL HIRSCHBIEL         |                  | WASHINGTON, DC 20007    | Salesperson        | ( ) ANJIE BRADY  |
| Estimate#  | 1215                    | Agency C/P1/P2/E | 106/113/1215            | Salesperson Phone# | 215-567-6005     |
| Buyer      | Maura Gilroy            | Flight Dates     | 09/04/2012 - 09/10/2012 | Salesperson FAX#   | 215-567-5938     |
| Phone#     |                         | Hiatus Weeks     |                         |                    |                  |
| Fax#       |                         |                  |                         |                    |                  |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE